

Tom Austin
Brand & Digital

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Portfolio
tom-austin.co.uk

Location
Southsea, UK

LinkedIn
/tom-austin-design

Technical

Design/UI
Figma, Adobe Suite, Canva, Sketch

No-Code
Framer, Webflow

AI
Figma MCP, Warp Terminal, LLMs

Front-End
CSS, HTML

Animation
Jitter

Photography
Lightroom

Education

Front-End Web Development 2018
General Assembly (London)

BA (Hons) Graphic Design 2016
Falmouth University

A Level Graphic Design 2012
South Downs College

Awards

Webby Award 2023
Give a Grad a Go

Drum Award 2022
End Laptop Poverty

Graphite Pencil 2016
D&AD New Blood

Professional Summary

Designing brands and digital experiences, I have over 10 years industry experience and five years in design education. Passionate about craft and attention to detail, I take pride in delivering beautiful designs that meet both user needs and business objectives. Keeping up to date with technology, hosting my own services and changing my browser every few months, I’m deeply engaged with the digital landscape and excited about what this means for us as designers. I have many hobbies besides design, I help organise a local running club with over 500 members, I race my road bike in the summer and I play the drums. When I can, I like to visit local art galleries and enjoy world cinema.

Experience

 **Plug & Play** Guildford 2021+
Senior Digital Designer

Plug & Play is a roughly 20 person team of designers, developers and project managers based in Guildford specialising in web design. As a senior designer, I am responsible for the visual designs and creative direction of the work, taking the project from wireframes into design and development hand-over. I take pride in presenting directly to clients and stakeholders, using prototypes and presentations to clearly communicate UX and visual concepts.

- Lead the migration from Adobe XD to Figma and continue to explore tools
- Levelled up the branding offering, creating new sales opportunities
- Built an internal wireframe component library to streamline projects
- Work with developers to provide design solutions to technical limitations

 **Revolt** Camden, London 2020-2021
Senior Digital Designer

Revolt is a small purpose driven marketing agency, a spin off studio from Mother London. I worked alongside a creative team bringing to life concepts through visual mock-ups and working on a range of touch-points from print, digital and social.

- Built a website for End Laptop Poverty, a project which won a Drum Award
- Helped oversee a team of junior designers with the head of design

 **Lander & FITCH** Paddington, London 2018-2020
Middleweight Designer

FITCH (now Lander & FITCH) is one of the largest design agencies in London with a focus on retail and environmental design. A fantastic opportunity to work on a range of household brands, I loved the range of projects and relationships fostered with colleagues.

- Selected to be part of the incredibly talented Adidas team
- Adjusted to a fast-paced environment and quick timelines
- Branded a cycling concept store and cycled to Amsterdam for the launch

 **Proxy** Clerkenwell, London 2016-2018
Junior Designer

Venture Capital / Design Agency investing in start-ups and evolving brands from homemade logos to long term sustainable brands. Based in the heart of Clerkenwell, I worked alongside a talented team assisting with a range of branding tasks such as building out presentations, logo concepts, colour exploration and mood boarding.

- Worked with start ups including; Oura, FY! and Festicket
- Given the opportunity to lead my own projects
- Presented to clients and engaged in group creative discussions

 **Pentagram** Notting Hill, London 2016
Internship

I joined the Angus Hyland team at Pentagram London for a month after graduating, a fantastic insight into one of the worlds most prestigious creative agencies.